M. DWIKY ZULFIKAR

I am a person who has a strong marketing and sales background, has been dedicated to the Healthcare Industry for more than 10 years to make a good impact for the company to achieve the target.

SKILL

- Leadership
- Sales & Marketing Strategy
- Logical & Creative Thinking
- Market Research and Analysis

CONTACT

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Kebayoran lama, Jaksel

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PERSONAL DATA

- Place, Date of birth : Jakarta, 15 Agustus 1994
- Address : Jl. Kebon Kelapa No. 11
- Phone Number : 0821-2952-3559
- Gender : Male
- Email : mdwikyz@gmail.com
- Status : Married

EDUCATION

Institut Ilmu Sosial dan Manajemen STIAMI 2014 - 2017

EXPERIENCE

PT. MORULA INDONESIA (2022 - Present)

Jr Manager Marketing & Sales

- Lead the marketing team to follow up, engage and close sales to prospective IVF patients.
- Create marketing programs to increase awareness and sales conversion
- Collaborate with other departments to fulfill team needs.

PT. PHAROS INDONESIA (2015 - 2022)

Area Sales Manager

- Lead the sales team to conduct visits to clinics or hospitals to introduce OTC products.
- Maintain good relationship with distributors, doctors and find new clients for the area handled
- Collaborate with other departments to fulfill team needs

IGNITE BRAND ACTIVATION (2013 - 2015)

Marketing Support

- Make reports to management regarding the performance of the sales canvasing & merchendiser team
- Make analyses related to team performance

PT. BINTANG TOEDJOE (2012 - 2013)

Marketing Support

- Make reports to management regarding the performance of the sales canvasing & merchendiser team
- Make analyses related to team performance